

WASHING INSTRUCTIONS for your NEW Towels

WASHING YOUR TOWEL

Always wash separately in warm water before use. Wash dark colours separately and it is recommended not to wash your towels with other garments. **DO NOT DRY CLEAN.** Do not wash your towels with jeans or any clothing items with zips or buttons as thread pulls can sometimes be caused by catching on the towels in the washing machine. It is recommended not to use fabric conditioner as this puts a film on the fibres of the towels making them less absorbent and more likely to pulling.

DRYING YOUR TOWEL

To achieve a softer towel we suggest a short tumble dry after line drying. However it is possible to over dry the towel which will remove the natural moisture content in the fabric, and cause the towel to feel rough. Do not leave your towels wet or damp as this may cause mildew and possible staining.

PULLED LOOPS

Jewellery, watches, school bags, rough outside furniture and even 'hang nails' can create a 'pull' in the towel. Should this inadvertently happen, **DO NOT PULL THE THREAD**, just carefully snip the thread with sharp scissors. This will not have a detrimental effect on the life of the towel.

ABSORBENCY

Frequent washing with fabric conditioners or water softeners can reduce the absorbency of your towel, by building up a fine water-resistant layer on the cotton fibers. Always follow the manufacturer's instructions when using these softeners. If your towels do not absorb water as well as when you first bought them, wash them a couple of times without softener and line or tumble dry.

LINTING, FLUFFING OR PILLING

It is normal for new towels to lint, fluff or pill. Velour towels will sometimes fluff or lint more than a terry towel. In the event that your towels have excessive linting, please wash them separately two or three times to remove the surface lint/fluff. Tumble drying also assists in the removal of fluff. Remember to clean out the filters on your washing machine and Tumble dryer.

REMOVING STAINS

Stains on towels from make up or sun tan lotion should be soaked in warm soapy water and then wash as directed.

FADING COLOURS

Some washing powders contain optical brighteners. Please wash your towels in a washing product that is designed for coloured washes. Always follow manufacturer's instructions. Uneven fading can occur if washing powders or detergent come into direct contact with the towel. Some regular household products such as bleach, toilet cleaners or some beauty treatments can bleach or cause colour changes to your towel. If the chemicals come into direct contact with your towel, gently wash in cold water before washing as normal. **DO NOT USE BLEACH or ANY WHITENING AGENTS** on the towels.